

ALEX VALDEZ

MULTIMEDIA JOURNALIST

CONTACT

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- 🌐 [Resume Reel Link](#)

SOCIAL MEDIA

- f fb.me/alexvaldezTV
- X @alexvaldezTV
- 📷 @alexvaldezTV
- 🎵 @alexvaldezreports

STRENGTHS

- Social Media Engagement
- Final Cut Pro | Avid Media Composer | Adobe Premiere Pro
- ENPS | iNews | LiveU / TVU Systems
- Camera Operations
- Meeting Tight Deadlines
- Community-Focused Reporting
- Story Pitching | Digital Storytelling
- Live Reporting | Interviewing
- Rundown Building

EDUCATION

Arizona State University
Walter Cronkite School of Journalism & Mass Communication
Bachelor of Arts in Journalism and Mass Communication, May 2018

PROFESSIONAL SUMMARY

I'm a multimedia journalist with over seven years of experience reporting, writing, producing, and editing news stories for television, digital, and social platforms. Skilled in on-camera reporting, shooting and editing video, conducting interviews, and leveraging social media to reach diverse audiences. I thrive in fast-paced environments, especially during breaking news, and am committed to storytelling that is accurate, compassionate, and inclusive. I work well independently and collaboratively, with a strong focus on ethical journalism and community engagement.

WORK EXPERIENCE

Gray Television - KOLD News 13 (Tucson, AZ)

Multimedia Journalist & Producer | August 2022 - August 2024

- Reported daily news stories across TV and digital platforms, including breaking news and community features.
- Delivered live shots and updates, engaging viewers in real-time.
- Created and published stories and videos, increasing digital engagement.
- Collaborated with the newsroom team to produce cohesive newscasts.
- Pitching original, community-relevant stories.

Nexstar - WDHN News (Dothan, AL)

Multimedia Journalist & Producer | March 2021 - August 2022

- Shot, wrote, and edited news packages on local issues and events.
- Delivered live reports under tight deadlines.
- Managed digital content for web and social media.
- Built relationships with community leaders and officials for story development.

The Connect Network TV (Midland/Odessa, TX)

Multimedia Journalist | February 2020 - March 2021

- Covered community stories, including school events and city council meetings.
- Produced video packages for TV and digital platforms.
- Engaged with viewers through social media and behind-the-scenes content.

Mode Communication (Midland/Odessa, TX)

Social Media Specialist | March 2020 - March 2021

- Managed social media strategies, scheduling, and analytics.
- Developed visual and written content for clients in diverse industries, including lifestyle, retail, and non-profit sectors.

Gray Television - CBS 7 News (Midland/Odessa, TX)

Bureau Multimedia Journalist | June 2019 - February 2020

- Researched, wrote, filmed, and edited news stories for daily newscasts and web content.
- Conducted live on-air reporting from the scene of breaking news and community events.
- Managed multiple assignments daily, often covering developing stories with little lead time.

Cronkite News & Arizona Horizon / Arizona PBS (Phoenix, AZ & Washington, D.C.)

Multimedia Journalist & Student Coordinator | May 2017 - August 2018

- Reported on national/regional issues, shot and edited segments.
- Interviewed policymakers and advocacy groups.
- Supported pre-production and live show operations for Arizona Horizon.
- Assisted with research, scripting, and live cues for Arizona Horizon.